

# & landscaping **fencing** news

## MEDIA PACK 2023

Fencing News is a full colour, A4 magazine mailed out to approx 8,000 fencing industry companies and have an on growing subscription area.

For further details contact

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WF10 2FY

**Fencing News is a full colour, A4 magazine mailed out to 8,000 fencing industry companies and an estimated readership of 22,000.**

Fencing & Landscaping News cover editorial under the following topics in each issue:

**Ringfenced (News)**  
**Timber Treatment**  
**Company Profiles**  
**Timber Update**  
**Machinery**  
**Testimonials**  
**Landscaping**  
**Forestry**  
**Composite**  
**Gates**  
**Fencing Community**  
**Arboriculture**

**Health & Safety**  
**Company News**  
**Contractors**  
**New Products**  
**Fencing People**  
**Security**  
**What's On**  
**Garden**  
**Electric Fencing**  
**Awards**  
**Agriculture**  
**Training**

We produce six issues a year:

**February / March**  
**April / May**  
**June/July**  
**August/September**  
**October/November**  
**December/January**

Copy deadlines:

**23 January**  
**21 March**  
**22 May**  
**21 July**  
**22 September**  
**22 November**

# MAGAZINE ADVERTISING

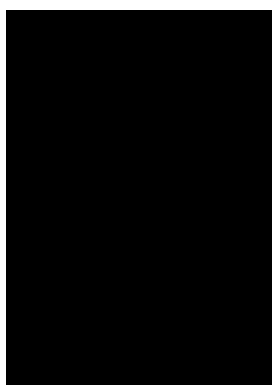
<b>Full page</b>	Price on request
<b>Back page</b>	Price on request
<b>Inside cover</b>	Price on request
<b>Double Page Spread</b>	Price on request
<b>Half page</b>	Price on request
<b>Quarter page</b>	Price on request
<b>Eighth Page</b>	Price on request

<b>Buyers Guide</b>	£110 / year (six issues)
<b>Inserts</b>	Price on request

Please Note: With the full page, half page and quarter page adverts, we offer you the equivalent free editorial. For example a full page advert will come with a free full page editorial.

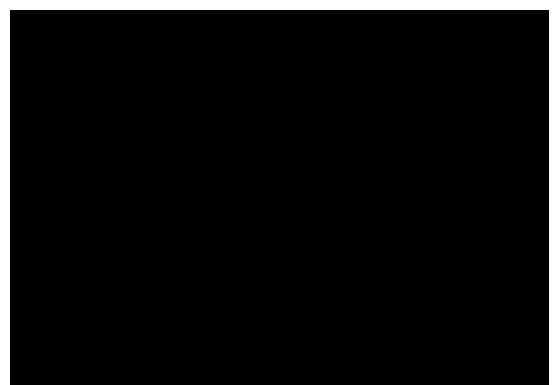
Discounts – Available on request

Agencies – Provided ready artwork is submitted, will qualify for 10% discount



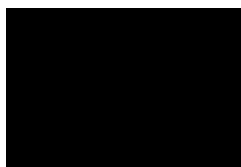
**Full page**  
297 x 210mm  
+3mm bleed

**Double page spread**  
297 x 420mm  
+3mm bleed



**Half page portrait**  
264 x 91 mm

**Half page landscape**  
130 x 186 mm



**Quarter page tall**  
264 x 83.5 mm



**Quarter page portrait**  
130 x 91 mm



**Eighth page**  
63 x 91 mm



**Quarter page landscape**  
63 x 186 mm

All fonts should be embedded in the artwork supplied. Any fonts that are not embedded will be substituted for one that is similar from the selection of legal fonts available to our designer. PDF is our preferred format because the file sizes are small and therefore easy to transmit. In addition, using PDF's generally ensures that all font problems are avoided.

Artwork should be high-resolution files (300 dpi / CMYK) in one of the following formats:

- Adobe Acrobat PDF
- Adobe Illustrator (with all fonts outlined)
- Adobe Photoshop EPS, TIF or JPEG (CMYK and 300 dpi)
- Adobe Indesign file (packaged with all links)

The Publisher reserves the right to increase rates at any time with immediate effect. However, term advertisers rates are protected for the duration of the contract.

# ONLINE ADVERTISING

**Large advert** (728x90 pixels) £100/month

**Small advert** (210x90 pixels) £50/month

Please supply your advert correctly sized in jpeg, png or gif format along with the URL you would like your advert to link to.

Discounts apply for longer bookings. Please get in touch for more details.

The screenshot displays the Fencing News website interface. At the top, there's a navigation bar with links: HOME, CATEGORIES, BUYERS GUIDE, JOBS, FOR SALE, ADVERTISING, ABOUT US, and CONTACT US. The main content area features several articles and advertisements. A large article titled 'SUFFOLK TIMBER PRODUCTS SUPPORTING THE 'CHERKASY FOURTEEN'' is prominent. To its right, there's a smaller article 'FH BRUNDLE SHOWS FORTITUDE'. Below these, there's a section for 'TIMBER TREATMENT' with multiple articles, including 'INDEPENDENT SCIENTIFIC STUDY CONFIRMS TREATED WOOD PERFORMANCE', 'NEW STAIN BLOCKING PRIMER AND WOOD PRESERVER', 'NO TIME FOR COMPROMISE ON TREATED WOOD', and '30 YEARS PROVEN PERFORMANCE OF TANALITH® E'. On the right side, there's a sidebar with social media links for Facebook (4,815 Fans) and Twitter (1,937 Followers), and a section for 'Agricised' with a 15 Year Warranty. A large grey rectangular area is marked with a green line and labeled 'Large advert'. A smaller grey rectangular area is marked with a green line and labeled 'Small advert'.

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### Subscription Form

**Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Post Code:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

**E-Mail Address:** \_\_\_\_\_

**Receipt:**      **Yes:**       **No:**

**BACS:**      **Yes:**       **No:**

**Cheque:**      **Yes:**       **No:**

**\*\* Please note you can now pay by card if you visit our website using the following link:**  
<https://www.fencing-news.com/product/6-issue-of-the-magazine/>

**Please send a cheque for the value £35.00 (including P&P) made payable to **Fencing News Limited** or you can BACS us direct to our account on the details below using your company name as the reference. If using BACS please return this form as well.**

Address

Ben Walton  
Fencing News Limited  
Suite 1  
West Court Offices  
Park Lane  
Allerton Bywater  
WF10 2FY

BACS Details

Bank Name: Lloyds Bank

Account No: 34797760

Sort Code: 30-91-91

**Your Reference:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_